

Safer online at home

Start with what they enjoy

Talk about favourite games and videos. Roblox, YouTube and other services can offer fun and learning, but experiences and features vary. Ask “What do you like?” and “What helps you feel comfortable?” without blame.

Make a shared plan

Agree suitable content, contacts and breaks. Review privacy, chat, purchases and parental settings together. Settings support safety but do not replace relationships, conversation or help-seeking.

Practise the same message

STOP - THINK - TELL someone you know and trust. Make “Help me” available in the child’s usual communication method. Reassure them that asking for help is okay even after a mistake.

When something worries them

Listen calmly, thank them and explain how you will help. Do not demand a demonstration of upsetting content. Contact the school’s safeguarding lead about a concern. Immediate danger: 999. CEOP supports reports of online child sexual abuse.

Explore together

Read, watch and play: beatbotzedu.com/caught-in-the-net.html

Family advice: internetmatters.org/inclusive-digital-safety/

CEOP: ceop.police.uk/Safety-Centre/

School contact (complete locally): _____